

SEMESTER 2nd

MINOR COURSE

MSW222N: MEDIA SCRIPT WRITING (SCRIPT WRITING ADVANCED)

CREDITS: THEORY: 4; PRACTICALS: 2

Objectives/Expected Learning Outcomes

- *To help the students learn about the basic stages of script writing.*
- *To make students able to conduct interviews and write scripts.*

UNIT I *SCRIPT WRITING BASICS*

- Research: Primary sources: interviews, observations, meetings, photographs
- Secondary sources: text-based (newspapers, books, trade magazines, periodicals, microfiche, reference books), visual (slide libraries, paintings, photographic libraries, film archives), electronic sources (world wide web, CD-ROM, Databases)

UNIT II *WRITING THE SCRIPT*

- Determining the theme, writing introduction
- Principles for broadcast script writing
- Narrative structures: open, closed, linear, non-linear
- Plots: characterization, stereotypes, realism, action

UNIT III *LEARNING ACCURACY IN WRITING*

- Accuracy of content, spelling, anachronisms, historical context, proof-reading
- Interviewing Skills, Preparing and conducting interviews, Interview Guidelines
- Storyboard

UNIT IV *WRITING PROPOSALS*

- Features of a proposal
- Treatment, budgeting, synopsis
- Narration-basics, styles of narration
- Script purpose, visuals, pace, style, assimilation, visual grammar, idea, style
- Formats of scripts used for Broadcast media

PRACTICALS (2 CREDITS):

BASED ON ALL THE UNITS OF THEORY COURSE