FYUGP CURRICULAR FRAMEWORK FOR BACHELORS PROGRAMME WITH BUSINESS ADMINISTRATION AS MAJOR

SEMESTER	COURSE CODE	TYPE OF COURSE	TITLE OF COURSE	CREDITS	
				THEORY	TUTORIAL
I	POM122J	CT-1	**BUSINESS ADMINISTRATION:** PRINCIPALS OF MANAGEMENT	4	2
II	POM222J	CT-1	**BUSINESS ADMINISTRATION:** BUSINESS ECONOMICS	4	2
III	POM322J	CT-1	**BUSINESS ADMINISTRATION:** MARKETING MANAGEMENT	4	2
IV	POM422J1	CT-1	**BUSINESS ADMINISTRATION:** BUSINESS ENVIRONMENT	3	1
	POM422J2	CT-2	**BUSINESS ADMINISTRATION:** PRODUCTION AND OPERATIONS MANAGEMENT	4	2
	POM422J3	CT-3	**BUSINESS ADMINISTRATION:** MANAGEMENT ACCOUNTING	4	2
V	POM522J1	CT-1	**BUSINESS ADMINISTRATION:** ENTREPRENEURSHIP DEVELOPMENT	3	1
	POM522J2	CT-2	**BUSINESS ADMINISTRATION:** HUMAN RESOURCE MANAGEMENT	4	2
	POM522J3	CT-3	**BUSINESS ADMINISTRATION:** STRATEGIC MANAGEMENT	4	2
VI	POM622J1	CT-1	**BUSINESS ADMINISTRATION:** DATABASE MANAGEMENT SYSTEM	3	1
	POM622J2	CT-2	**BUSINESS ADMINISTRATION:** FINANCIAL MANAGEMENT	4	2
	POM622J3	CT-3	**BUSINESS ADMINISTRATION:** SERVICE MARKETTING	4	2

FOR FYUGP HONOURS

SEMESTER	COURSE CODE	TYPE OF COURSE	TITLE OF COURSE	THEORY	TUTORIAL
VII	POM722J1	CT-1	**BUSINESS ADMINISTRATION:** PROJECT MANAGEMENT	3	1
	POM722J2	CT-2	**BUSINESS ADMINISTRATION:** ORGANIZATIONAL CHANGE AND DEVELOPMENT	4	2
	POM722J3	CT-3	**BUSINESS ADMINISTRATION:** BUSINESS TAXATION	4	2
VIII	POM822J1	CT-1	**BUSINESS ADMINISTRATION:** BUSINESS ANALYTICS	3	1
	POM822J2	CT-2	**BUSINESS ADMINISTRATION:** SUPPLY CHAIN MANAGEMENT	4	2
	POM822J3	CT-3	**BUSINESS ADMINISTRATION:** BUSINESS LAW	4	2

FOR FYUGP HONOURS WITH RESEARCH

SEMESTER	COURSE CODE	TYPE OF COURSE	TITLE OF COURSE	THEORY	TUTORIAL
VII	POM722J1	CT-1	**BUSINESS ADMINISTRATION:** PROJECT MANAGEMENT	3	1
	POM722J2	CT-2	**BUSINESS ADMINISTRATION:** ORGANIZATIONAL CHANGE AND DEVELOPMENT	4	2
	POM722RJ3	CT-3	**BUSINESS ADMINISTRATION:** RESEARCH METHODOLOGY	4	2
VIII	POM822J1	CT-1	**BUSINESS ADMINISTRATION:** BUSINESS ANALYTICS	3	1
	POM822P	PROJECT	**BUSINESS ADMINISTRATION: PROJECT WITH DISSERTATION**	-	12

HEAD OF THE DEPARTMENT / CONVENOR BOUGS

POM122J: BUSINESS ADMINISTRATION: PRINCIPLES OF MANAGEMENT
                                                        CREDITS: THEORY: 4; TUTORIAL: 2

COURSE OBJECTIVE: To acquaint the students with the basic principles of management and how the same can be applied to improve the efficiency and effectiveness of an organization in the present dynamic business environment.

THEORY (4 CREDITS)

UNIT-I

Management: Basic concepts, Nature and Scope of Management, Managerial Roles, Managerial Roles, Skills and Activities. Evolution of Management thought, Classical, Scientific and Behavioural approach. Functions of Management.

UNIT-II

Planning: Basic concepts, Nature, Scope, Objective and Significance of Planning, Elements and Steps of Planning, Span of Control, Line and Staff Relationship. Authority; Delegation, Centralization Vs Decentralization. Organizational Design & Structures: Basic Concepts, types of organizational structure; functional structure, product structure, geographic structure & matrix structure. Virtual structure.

UNIT-III

Directing; Effective Directing, Supervision, Motivation, Different Theories of Motivation Maslow, ERG, Herzberg's theories. Concept of Leadership, Theories and Styles, Manager vs. leader, Qualities leader. Power & politics: basic concepts.

UNIT-IV

Controlling: Basic Concepts, Elements of Managerial Control, Management Control Techniques, Effective Control Systems. Forward, backward and concurrent control. Budget as a control tool. Efficiency & effectiveness.

TUTORIAL / PRACTICAL (2 CREDITS)

It will cover Industry visit, Management Games to understand Individual behaviour and group behaviour, Games for Leadership Development, Role playing, Seminars and Group Discussions and Brainstorming on Contemporary Management Issues.
Evaluation tutorials/ practical shall be done by the examiner(s) as per University norms/ notifications.

Suggested Readings:

1.   Gilbert: Principles of Management, McGraw Hill.
2.   Koontz & Heinz Weihrich: Essential of Management, McGraw Hill.
3.   Luthans Fred: Organisational Behaviour, Tata McGraw Hill.
4.   Robbins Stephen P: Organisational Behaviour, Pearson.
5.   Management by Robbins, Coulter, Fernandez Pearson Publishing House.