4th SEMESTER GENERIC ELECTIVE-4

MCH420G: AV PRODUCTION

CREDITS: THEORY: 4; PRACTICAL: 2 MAXIMUM MARKS: THEORY: 60; PRACTICAL: 30 MINUMUM MARKS: THEORY: 24; PRACTICAL: 12

Objectives/Expected Learning Objectives:

> To learn the nuances of T.V and Radio reportage, fundamentals of photography and shooting techniques.

THEORY (4 CREDITS: 60 HOURS)

Unit I: AV Basics (15 HOURS)

- Camera Structure (Still/Video), Types
- Controls, Lenses (wide-angle, Telephoto, Prime)
- Lighting, 3point

Unit II: Broadcast, Journalism (15 HOURS)

- News, ENG
- Reporting for TV
- Reporting for Radio

Unit III: Photography Basics (15 HOURS)

- Types of Still Camera
- Exposure (Shutter, Aperture, ISO)
- Depth of Field

Unit IV: Filmmaking Basics (15 HOURS)

- Documentaries: Types
- Short Films
- Stages in Filmmaking: Pre Production, Production, Post Production (Editing)

PRACTICALS (2 CREDITS: 60 HOURS) MAXIMUM MARKS: 30 MINUMUM MARKS 12

Practical: Based on Theory Course