

BACHELOR IN MULTI MEDIA AND MASS COMMUNICATION (HONOURS)

4th SEMESTER

DISCIPLINE SPECIFIC COURSE-10 (CORE – 10)

MCH420C3: REPORTING AND ANCHORING

CREDITS: THEORY: 4; PRACTICAL: 2
MAXIMUM MARKS: THEORY: 60; PRACTICAL: 30
MINIMUM MARKS: THEORY: 24; PRACTICAL: 12

Objectives/Expected Learning Objectives:

- *Introduces students to the field of reporting and various beats. Moreover, it familiarizes about the importance of sound in reporting.*

THEORY (4 CREDITS: 60 HOURS)

Unit I Introduction to Reporting (15 HOURS)

- Principles of Reporting
- Functions and Responsibilities
- News elements vis-a-vis Reportage

Unit II Reporting Types & Techniques (15 HOURS)

- News gathering technique
- Reporting- Types of News Reports
- Reporting- Accident, Courts, Society, Culture, Politics, Sports, Education

Unit III Anchoring (15 HOURS)

- Target audience and research in Public Speaking
- The Voice and the Microphone
 1. Breathing and articulation
 2. Voice and its function
 3. Pitch/tone/intonation/inflection/ fluency
- Voice-over, Body language, Studio autocue reading & Recording the voice
- Talk Show Host/ Moderator- Legal pitfalls (what NOT to say)

Unit IV Production (15 HOURS)

- Reporting from the field
- Piece to camera: Meaning, importance and use
- Vox Pop: Meaning and use

PRACTICALS (2 CREDITS: 60 HOURS) MAXIMUM MARKS: 30 MINIMUM MARKS: 12

Practicals: Based on Theory Course

SUGGESTIVE READINGS:

- ✓ Herbert Zettl, Television Production Handbook.
- ✓ Allen, Robert c and Hill Annette Hill. The Television Reader, Routledge, Ed- 2004.
- ✓ News Bulletins in English and Hindi on National and Private Channels (as teaching material).
- ✓ Debates and Talk Shows on National and Private Channels (as teaching material).