

B.A (HONOURS) MULTI MEDIA AND MASS COMMUNICATION (BMMMC)

6th SEMESTER

CORE-13

MMC616C1: *COMMUNICATION AND THE PLASTIC ARTS*

CREDITS: THEORY: 4, PRACTICAL: 2

Unit 1 Communicating with the Public

- ☐ Plastic Arts as Mass Media
- ☐ Architecture
- ☐ Sculpture
- ☐ Paintings

Unit II Public Art and the Public Space

- ☐ The Chowk/Piazza
- ☐ The Wall
- ☐ The Sidewalk
- ☐ The Garden

Unit III The March of Empire

- ☐ Monuments and Triumphalism
- ☐ The Memorial
- ☐ The Colosseums/The Red Fort/Taj Mahal/ India Gate

Unit IV: The Language of Faith

- ☐ Temples, Churches, Mosques, Stupa
- ☐ Iconography

PRACTICAL: BASED ON THEORY COURSE