

**BACHELORS WITH SOCIAL WORK AS MAJOR (CT – III)**  
**6<sup>th</sup> SEMESTER**

**SWK622J3 SOCIAL WORK \_ CORPORATE SOCIAL RESPONSIBILITY FOR SOCIAL WORK**

**CREDITS: THEORY:4; TUTORIAL: 2**

**COURSE OBJECTIVES**

- Understand CSR theoretical framework and its ethical foundation.
- Understand the relationship and role of social work in CSR.
- Know CSR implementation processes.
- Know the main instruments, initiatives and tools used to measure CSR.
- Understand the value of ethical and empathic behaviour in CSR decision making.

**THEORY (4 CREDITS)**

**UNIT – 1: INTRODUCTION TO CORPORATE SOCIAL RESPONSIBILITY 15 HOURS**

- Meaning and definition of social responsibility of organizations
- Characteristics of social responsibility.
- Principles of Social Responsibility.
- Ethical foundations - Corporate philanthropy, Code of Conduct, Corporate Citizenship.

**UNIT – 2: CSR AND SOCIAL DEVELOPMENT 15 HOURS**

- CSR and SDG's.
- CSR-Legislation in India
- Understanding roles and responsibilities of corporate foundations.
- State of CSR investment in India.

**UNIT – 3: CSR – STAKEHOLDERS MANAGEMENT AND ENGAGEMENT 15 HOURS**

- Stakeholder mapping and assessment, Good Corporate Governance.
- Internal social responsibility, Social responsibility toward customers.
- Social responsibility toward the environment, Fair operating practices.
- Community involvement and development.

**UNIT – 4: SOCIAL WORK AND CSR MANAGEMENT AND IMPLEMENTING 15 HOURS**

- Relationship between social work and CSR.
- Role of social agencies in CSR management and implementation.
- Opportunities for social workers in CSR management.
- Challenges to social work engagement with CSR.

**TUTORIALS (2 CREDITS=30 HOURS)**

Tutorials with duration of 30 Hours shall be based on the assignments given to course. Field tour to the leading corporate CSR department nearby and report, and other feasible activities that the tutor deems relevant for the course.

**SUGGESTED READINGS:**

- ISO 26000 Guidance of Social Responsibility.
- Kloppers, H. & Kloppers, E. (2018) Identifying Commonalities in CSR Definitions: Some Perspectives. In Kiyomet Tunka, C & Roshima, S. (Eds.) *Sustainability and Social Responsibility of Accountability Reporting systems* (pp. 229-243). Springer.
- Reidenbach and Robin (1991). A conceptual model of corporate moral development. *Journal of Business Ethics* (10), 273—284
- BSR (2011) *Stakeholder Engagement Strategy*. [http://www.bsr.org/reports/BSR\\_Stakeholder\\_Engagement\\_Series.pdf](http://www.bsr.org/reports/BSR_Stakeholder_Engagement_Series.pdf)
- Velga, A. (2020) *Business Ethics and Corporate Social Responsibility*. EKA University of Applied Science, p. 63-85.
- OECD (2009) *Practical Guide to Corporate Governance: Experiences from the Latin American Companies Circle*. International Finance Corporation, p. 61-118 <https://www.oecd.org/daf/ca/corporategovernanceprinciples/43653645.pdf>
- Porter and Kramer (2006). *Strategy and Society. The link between competitive advantage and corporate social responsibility*. Harvard Business Review.
- Porter and Kramer (2011). *Creating Shared Value*. Harvard Business Review
- Reidenbach and Robin (1991). A conceptual model of corporate moral development. *Journal of Business Ethics* (10), 273—284