

MEDIA SCRIPT WRITING (MSW)

3rd SEMESTER

DISCIPLINE SPECIFIC COURSE (CORE-1)

MSW420C: MEDIA SCRIPT WRITING - WRITING FOR TELEVISION

CREDITS: THEORY: 4; PRACTICAL: 2

MAX. MARKS: THEORY: 60; PRACTICAL: 30

MIN. MARKS: THEORY: 24; PRACTICAL: 12

Objectives/Expected Learning Outcomes

- *Enable students to write perfect T.V scripts.*

Unit I

- Principles of writing TV script
- Basic News Scripts in TV
- Television News
- Television Documentary and Commentary

Unit II

- Preparation for Scripting-The Recce
- TV Script vs The Newspaper Article
- TV Script vs The Radio Script
- Television Script

Unit III

- Developing a TV Script
- Concept
- Treatment
- Pitch Writing

Unit IV

- Draft Scripts
- Shooting Script or Camera Script
- Editing Script

PRACTICALS (2 CREDITS; 60 HOURS; 30 MARKS):

PRACTICAL EXERCISES APPLICABLE TO ALL UNITS